



DEAR ADVERTISER

Sky Blue Radio is one of the world's only 24-hour, 7 days per week, Aviation and Flight Simulation station. In continuous operation since 2007, the station has been featured in 'Air and Space' Magazine and many other reputable sites and organizations. After 14 years of steady growth, we are now a trusted name in aviation radio for news and product reviews. We can help you promote your business or organization to our 3.8 million-strong* unique listener base.

** total unique listeners January—December inclusive 2020*




Our Key Performance Indicators

- ⇒ **3.8 million unique listeners*** primarily in The United States, Venezuela, Brazil, France, Gibraltar, Greece, Canada, Germany and The United Kingdom
- ⇒ **81,000 listeners** are registered for our bi-monthly newsletter
- ⇒ **5,000 website visits per week** for our news

For more information or to place your ad with us, please email us at info@skyblueradio.com and our friendly staff will assist with your personalised, on-air promotion strategy.

JEFF TURNER
STATION MANAGER
JT@SKYBLUERADIO.CO

more information

 WWW.SKYBLUERADIO.COM

scan more info
scan here
888-577-7415



scan me

RADIO SPOT ADS IN: 30,60 SECOND INCREMENTS

Production

- One of our talented presenters will create your ad tailored to your specification (\$50 USD per ad)
- Other options available on enquiry (priced on request)

Circulation

- **Fifteen 60-second spots per month or thirty 30-second spots per month** (\$425 USD/mo) (No Contract)
- **Fifteen 60-second spots per month or thirty 30-second spots per month** (\$375 USD/mo — 3-month fixed-term)
 - * Includes Show Sponsorship (choices available on request with full description of our Presenters)
 - * At least two 30-second reads by your Presenter per show based on your choices for wording and timing (based on one show per week)
 - * Script assistance available for \$50 USD per read
- **One-off Show Sponsorships**
 - * One 30-second read for one show (\$100 USD)
 - * Two 30s reads for one show (\$75 USD per read)
 - * 1-month fixed-term, 2 reads per show per week (\$180 USD)
 - * Discount option for Presenters with multiple show per week—enquire with us to learn more