

Third weekend of August 2020 Sky Blue Radio will be celebrating



VA DAYS

August 21st, 22nd and 23rd

That weekend Virtual Airlines (VA's) will have the opportunity to promote their airlines for "free" on Sky Blue Radio and can enter to win one year of advertising if selected as the Sky Blue Radio Virtual Airline of the Year!

Each VA will be allowed a 30 second spot to air that weekend to promote their airline. We will also include rotating promotion on social media with their logo.

On the 25th of August Sky Blue Radio will award the "Sky Blue Radio Virtual Airline of the Year". The winning airline will get a thirty second spot for a year!

How it works:

Airlines must submit their intentions no later than Saturday August 1st at Midnight Zulu"

If they want us to produce their promos they need to submit them by August 8th and if they produce their own promos on the same date.

Spots should be no longer than 30 seconds. A typical 30 second spot runs between 60 and 80 words. SPOTS LONGER THAN 30 SECONDS WILL NOT BE ACCEPTED.

To be considered for Sky Blue Radios VA of the Year. VA's must submit a one page summary of what makes their VA unique, and how does it best promote the feeling of community within flight simulation.

VA's do not have to be affiliated with any online network. Each summary will be evaluated by our panel of judges with a winner selected from the submissions.

Final Submissions must be made no later than August 14th at Midnight Zulu time. Winner will be announced on the 25th of August. The winning VA will be asked to link to our site with an image link, image of the award or banner. We would also ask that our flash player be included on their site.

This opportunity is open to all VA's, however space is limited. Please submit your application to vadays@skyblueradio.com.

*Sky Blue Radio reserves the right to edit/reject "Virtual Airline" submitted on-air promotional spots.

** Sky Blue Radio reserves the right to remove any promotional on-air spots or banners for the winning "Virtual Airline" for any reason. Sky Blue

Radio is not responsible for any copyright infringement or intellectual property violations the winning "Virtual Airline" may incur. Sky Blue Radio has sole discretion in number of times a promotional spot is aired as well as frequency of banner rotation on the Sky Blue Radio website.

***Sky Blue Radio reserves the right to edit/reject "Virtual Airline" submitted banner.